

UNITED STATES OF AMERICA INTERSKI DELEGATION

THE GUEST EXPERIENCE IS EVERYTHING

Presentation Supplement

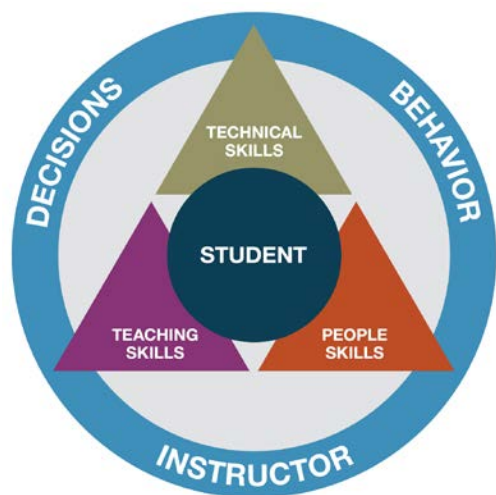


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WELCOME TO INTERSKI LEVI!



The guest experience is everything. That Interski 2023 theme resonates deeply with ski and snowboard instructors in the United States – who know that quality lessons rely as much on their people skills as their teaching skills and technical skills. An area of emphasis within PSIA-AASI’s Learning Connection Model, the key people-skill fundamentals are:

- Develop relationships **based on trust**.
- Engage in meaningful, two-way **communication**.
- Identify, understand, and manage **your emotions and actions**.
- Recognize and influence the **behaviors, motivations, and emotions of others**.

Since Interski 2019 in Bulgaria, we’ve re-built our certification system upon the foundational skillsets of the Learning Connection. We’ve integrated **people skills** that create a welcoming learning environment, **teaching skills** that strengthen the student’s connection to snowsports, and **technical skills** at the core of efficient technique.

We also focus on instructor decisions and behavior that demonstrate professionalism and self-management, effective communication, and commitment to the learning partnership between student and teacher. This approach means PSIA-AASI can more effectively train and assess its members for the necessary qualifications of great snowsports instructors.

The student remains at the core of the Learning Connection. All of PSIA-AASI’s education resources are designed to help members connect with students and provide rewarding snowsports adventures. Certification is based upon assessing specific learning outcomes, that is, what the candidate will achieve upon completing each level of certification.

The topics we’re presenting indoors and on-snow at Interski 2023 will show that – across the broad spectrum of snowsports disciplines – skillful instructors create an engaging learning environment for all students. We’ll explore how training to adapt to ever-changing student needs, motivation, and movements keep lessons student-centered. We’re excited that PSIA-AASI National Team member Ann Schorling’s Interski keynote presen-

tation will highlight the benefits of increasing gender equity in snowsports instruction and leadership roles.

By embracing fundamental skills that support an adaptable, engaging, and equitable learning environment, the American Teaching System enhances student and instructor satisfaction and, ultimately, helps assure the future of skiing and snowboarding. We look forward to collaborating with other snowsports instructors from around the world who share this commitment to creating and maintaining the best guest experiences.



Jeb Boyd
Head Coach
Loon Mountain, NH

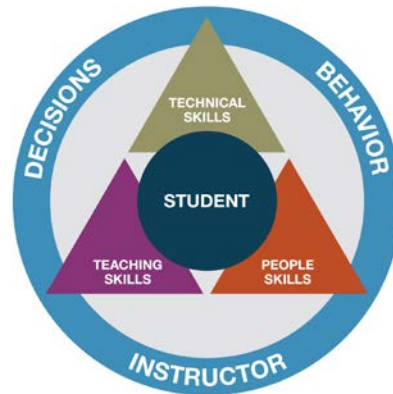


Dave Schuiling
Director of Education
Steamboat, CO



[Listen to this podcast with Jeb and Dave to learn more.](#)

THE LEARNING CONNECTION & DISCIPLINE-SPECIFIC FUNDAMENTALS



One basic question guides PSIA-AASI’s approach to refining the educational tenets of the American Teaching System™: **What is great teaching?** This focus inspired the development of the **Learning Connection**™ – a framework, first introduced at the Interski 2015 congress in Ushuaia, Argentina, that offers simple guidance for creating deeper connections between student and teacher.

We believe that great lessons rely on the instructor’s ability to offer a blend of **people skills, teaching skills, and technical skills**. Yes, instructors must be technically proficient in their sport, but they also need to relate to their students on a personal level and adapt their decisions and behaviors to create a more student-centered and inspirational learning experience. Whether students are new to skiing and riding or experts seeking greater mastery of their chosen sport, this approach creates informative, fun, and personalized experiences that keep students engaged in the learning process.

Another question at the forefront of PSIA-AASI education programming is, “**What makes a great snowsports instructor?**” In developing new curriculum based on the fundamentals of people, teaching, and technical skills, we’ve established specific “learning outcomes” instructors can use to enhance their skills and guide effective teaching.

PSIA-AASI applies the Learning Connection framework across all snowsports teaching disciplines. The people-skill and teaching-skill fundamentals are the same, regardless of the snow-sport or type of student you’re teaching, while the technical-skill fundamentals are snow-sport-specific.



THE LEARNING CONNECTION & DISCIPLINE-SPECIFIC FUNDAMENTALS



- Develop relationships based on trust.
- Engage in meaningful, two-way communication.
- Identify, understand, and manage your emotions and actions.
- Recognize and influence the behaviors, motivations, and emotions of others.



- Collaborate on long-term goals and short-term objectives.
- Manage information, activities, terrain selection, and pacing.
- Promote play, experimentation, and exploration.
- Facilitate the learner's ability to reflect upon experiences and sensations.
- Adapt to the changing needs of the learner.
- Manage emotional and physical risk.



- Convey and apply accurate technical information – for the sport being taught (alpine skiing, cross country skiing, snowboarding, or telemark skiing).
- Observe, evaluate, and prescribe (through movement analysis).
- Alpine Skiing Fundamentals
- Snowboarding Fundamentals
- Cross Country Skiing Fundamentals
- Telemark Skiing Fundamentals

PEOPLE-SKILL FUNDAMENTALS

- Engage in meaningful, two-way communication.
- Identify, understand, and manage your emotions and actions.
- Recognize and influence the behaviors, motivations, and emotions of others.

TEACHING-SKILL FUNDAMENTALS

- Collaborate on long-term goals and short-term objectives.
- Manage information, activities, terrain selection, and pacing.
- Promote play, experimentation, and exploration.
- Facilitate the learner's ability to reflect upon experiences and sensations.
- Adapt to the changing needs of the learner.
- Manage emotional and physical risk.

TECHNICAL-SKILL FUNDAMENTALS (Professional-Knowledge Fundamentals)

- Convey and apply accurate technical information.
- Observe, evaluate, and prescribe (through movement analysis).

THE LEARNING CONNECTION & DISCIPLINE-SPECIFIC FUNDAMENTALS



ALPINE SKIING FUNDAMENTALS

- Control the relationship of the center of mass to the base of support to direct pressure along the length of the skis.
- Control pressure from ski to ski and direct pressure toward the outside ski.
- Control edge angles through a combination of inclination and angulation.
- Control the skis' rotation with leg rotation, separate from the upper body.
- Regulate the magnitude of pressure created through ski/snow interaction.



CROSS COUNTRY SKIING FUNDAMENTALS (XC FUNDAMENTALS)

- Control the relationship of the center of mass to the base of support to direct pressure along the length of the ski(s).
- Control the timing of body movements while regulating power application through the skis and poles to optimize propulsion (Push-Off).
- Control the relationship of the center of mass to the base of support from ski to ski (Weight Transfer).
- Utilize body movements to manage momentum (Glide).



SNOWBOARDING FUNDAMENTALS

- Control the relationship of the center of mass to the base of support to direct pressure along the length of the board.
- Control the relationship of the center of mass to the base of support to direct pressure across the width of the board.
- Regulate the magnitude of pressure created through the board/surface interaction.
- Control the board's tilt through a combination of inclination and angulation.
- Control the board's pivot through flexion/extension and rotation of the body.
- Control the twist (torsional flex) of the board through flexion/extension and rotation.



TELEMARK SKIING FUNDAMENTALS

- Control the size, intensity, and timing of the lead change.
- Control the fore/aft relationship of the center of mass to the base of support to manage pressure along the length of the skis.
- Control the lateral relationship of the center of mass to the base of support to manage pressure from ski to ski.
- Control the turning of the skis with rotation of the feet and legs in conjunction with discipline in the upper body.
- Control edge angles through a combination of inclination and angulation.
- Regulate the amount of pressure created through ski/snow interaction.

INDOOR LECTURES & ON-SNOW WORKSHOPS



Join us for the following lectures and workshops! We'd love to connect and collaborate with you. And [click this link](#) for our Interski 2023 webpage, with tons of additional resources and links to more information on our presentations.



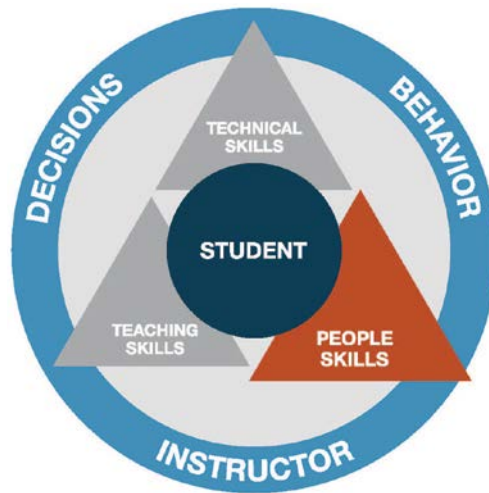
Increasing Gender Equity in Snowsports Instruction **(Keynote Address)**

Presenter: Ann Schorling, PSIA-AASI National Team

- Recognize the impact gender bias has on developing non-male instructors in the snowsports industry.
- Consider solutions to gender-based barriers.

PEOPLE SKILLS

For students to feel confident taking risks and being open to new learning, instructors must first establish trust. Building rapport with students depends on instructors' communication skills, self-awareness, and the ability to identify and adapt to the guests' needs, motivations, and emotions.



Building Guest-Centered Outcomes through Application of the Telemark Skiing Fundamentals



Presenters: **Gregory Dixon, Keith Rodney, and Jim Shaw**

- See how instructors use the Telemark Skiing Fundamentals, Skills Concept, and various educational resources to adapt their teaching to support student goals.
- Understand how we assess instructor behaviors and their role in creating guest connections.

Lecture - Telemark



Creating Partnerships in the Learning Environment with People-Skill Fundamentals



Presenters: **Emily Lovett and PSIA XC Team**

- Understand how and why PSIA-AASI differentiates people skills and teaching skills in instructor curriculum.
- Gain an awareness of the people-skill fundamentals and how to use them to create a learning partnership with students.

On-Snow Workshop - Cross Country



PEOPLE SKILLS

Creating Snowboard Community



Presenters: **Stephanie Wilkerson and Tony Macri**

- Learn how PSIA-AASI uses video, media, and events to create a strong snowboard community, and how this increases member retention.

Lecture - Snowboard



Observing, Assessing, and Training People Skills



Presenters: **Josh Fogg, Kevin Jordan, Zoe Mavis, and Ann Schorling**

- Observe specific behaviors that PSIA-AASI assesses as a foundation for training in people skills.

On-Snow Workshop - Alpine



People Skills 2.0 - From Fundamentals to Assessment and Training



Presenters: **Josh Fogg, Kevin Jordan, Zoe Mavis, and Ann Schorling**

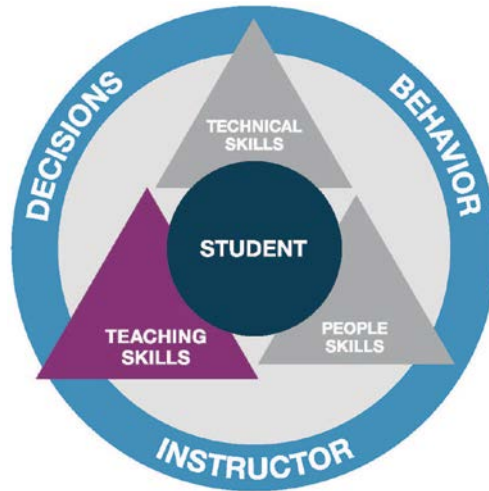
- Gain perspective on how PSIA-AASI observes, assesses, and trains people skills for snowsports instructors.

Lecture - Multi-Discipline



TEACHING SKILLS

With trust established using people skills, teaching skills strengthen the connection between instructor and student by creating an engaging environment to foster student learning. Instructors plan, implement, and adapt the learning experience, then encourage students to reflect on their experiences.



Adapting the Learning Environment: PSIA-AASI Teaching Skills



Presenters: **Zeke Fashingbauer and PSIA XC Team**

- Understand how PSIA-AASI's teaching-skill fundamentals apply to cross country instruction.
- Experience how the teaching-skill fundamentals support highly productive lessons.

On-Snow Workshop - Cross Country



Building Guest-Centered Outcomes through Application of the Telemark Skiing Fundamentals



Presenters: **Gregory Dixon, Keith Rodney, and Jim Shaw**

- Learn the Telemark Skiing Fundamentals and how they form the framework for technically proficient telemark skiing.
- Learn how people skills, teaching skills, and technical skills are combined with insight into instructor behavior to provide engaging guest experiences that produce desired outcomes.

On-Snow Workshop - Telemark



TEACHING SKILLS

Building Hypothesis-Based Teaching in Adaptive Sports



Presenters: **Christina Bruno, Geoff Krill, and Mike Ma**

- Learn about applying discipline-specific fundamentals and individual education plans to learning experiences for students with disabilities.

Lecture - Adaptive



Collaboration and Adaptability for Student Retention



Presenters: **Geoff Krill and Eric Rolls**

- Understand why collaborating with students and adapting to their needs helps promote a thriving learning environment.

Lecture - Multi-Discipline



Freestyle Focus on Fundamentals



Presenters: **Amy Gan Bailey, Matt Larson, and other AASI Snowboard Team members**

- Learn how to use all the fundamentals to teach and train for different freestyle tricks and how to use performance and balancing moves to influence style.

On-Snow Workshop - Snowboard



TEACHING SKILLS

Freestyle and the Learning Connection



Presenters: **Ryan Christofferson and Ben Potts**

- Learn how a freestyle approach can enhance instructors' people skills, teaching skills, and technical skills across all learning environments.

Lecture & On-Snow Workshop - Alpine



Strategies and Tools to Guide Learning and Create Consistency



Presenters: **Tulie Budiselich, Zeke Fashingbauer, and Emily Lovett**

- Understand how PSIA-AASI's Learning Connection Model promotes consistent, high-quality guest experiences in cross country skiing.
- Gain insight into the tools PSIA-AASI uses to educate and certify instructors, including on-snow clinics and online resources such as e-learning, videos, and workbooks.

Lecture - Cross Country



Teaching with Learning as the Outcome



Presenters: **Dusty Dyar and Mike Hafer**

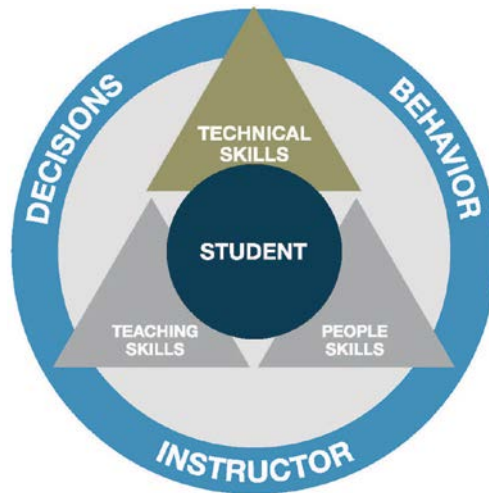
- See how PSIA-AASI uses its Teaching/Learning Cycle to adapt the learning environment to meet guests' ever-changing needs.
- Interact with other attendees to share and learn different ways of gaining information from students to adapt the learning environment.

Lecture & On-Snow Workshop - Multi-Discipline



TECHNICAL SKILLS

Technical skills relate to the instructor's understanding of fundamental mechanics and applying that understanding in lessons – bringing teaching concepts to life with practical applications adapted to the student's ability level or desired outcome. In sharing technical skills, the instructor communicates certain discipline-specific aspects of movement and gives accurate demonstrations.



Adapting Fundamentals and Equipment to Create Breakthroughs



Presenters: **Christina Bruno, Geoff Krill, and Mike Ma**

- Gain basic knowledge of adaptive equipment and how fundamentals apply to its use.
- Learn how to use adaptive equipment to apply fundamentals in a learning progression for independence and skill acquisition.

On-Snow Workshop - Adaptive



Alpine Technical Fundamentals for Learning



Presenters: **Jonathan Ballou, Bart Flynn, George Flynn, and Brenna Kelleher**

- Gain a greater understanding of how technical decisions are driven by the student's desires and goals, not the instructor's biases and accepted "ideals."

Lecture & On-Snow Workshop - Alpine



TECHNICAL SKILLS

Assessing Technical Understanding Through Self-Evaluation and Self-Reflection



Presenters: **Brian Donovan, Eric Rolls, and other AASI Snowboard Team members**

- Understand how instructors can use the Fitts and Posner model of motor-skill acquisition to evaluate technical understanding in snowboard assessments and lessons.

On-Snow Workshop - Snowboard



Cross Country Technical Fundamentals



Presenters: **Tulie Budiselich and PSIA XC Team**

- Become familiar with the Cross Country Skiing Fundamentals developed by PSIA-AASI.
- Demonstrate an understanding of at least one technical fundamental and how to use it to describe essential movements and provide objective feedback.

On-Snow Workshop - Cross Country



Movement Analysis



Presenters: **Chris Rogers, Chuck Hewitt, and other AASI Snowboard Team members**

- Learn how PSIA-AASI trains instructors to apply movement analysis and accurate cause-and-effect relationships between body movement and board performance to promote guest understanding.
- Gain knowledge of the “observe, evaluate, prescribe” process for movement analysis.

On-Snow Workshop - Snowboard



Snowboarding Technical Fundamentals



Presenters: **Lyndsey Stevens, Tony Macri, and other AASI Snowboard Team members**

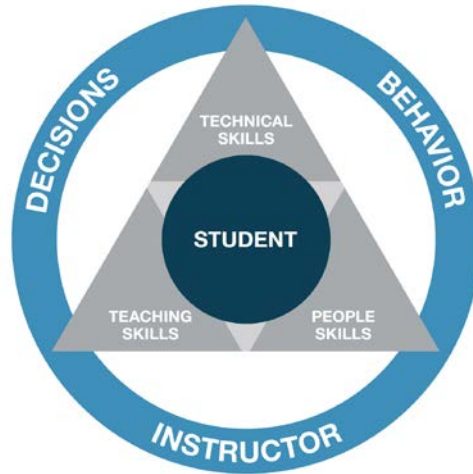
- Learn how to use the Snowboarding Fundamentals when teaching snowboarding.

On-Snow Workshop - Snowboard



DECISIONS & BEHAVIOR

The outer ring of the Learning Connection Model represents the critical role instructor decisions and behaviors play in creating the optimal learning environment.



Adaptive Integration with Learning Connection Model



Presenters: **Christina Bruno, Geoff Krill, and Mike Ma**

- Understand how the Learning Connection Model's fundamentals apply to adaptive snowsports.
- Learn how the instructor decision-making element of the Learning Connection impacts effective lessons.

Lecture - Adaptive



Decision-Making for Relevance



Presenters: **Stephen Helfenbein, Brian Smith, and Troy Walsh**

- Learn why PSIA-AASI places so much importance on instructor decision-making as a component of the Learning Connection.

Lecture & On-Snow Workshop - Multi Discipline





MEET THE PSIA-AASI NATIONAL TEAM

The PSIA-AASI National Team - formed through a grueling selection process every four years - supports the association by training fellow instructors, developing educational content, and furthering wide-ranging marketing and promotional initiatives. Team members are also committed to fostering collaboration with industry partners and snowsports professionals throughout the world, and look forward to sharing American innovations and gathering educational insights from international colleagues. Together, we'll ensure success for the future of snowsports!

TEAM COACHES



Geoff Krill
Adaptive Team Coach
Loon Mountain, NH



Michael Rogan
Alpine Team Coach
Heavenly, CA & Portillo, Chile



Matt Boyd
Alpine Development Coach
Loon Mountain, NH



Emily Lovett
Cross Country Team Coach
Steamboat, CO



Eric Rolls
Snowboard Team Coach
Woodward Park City, UT



Tony Macri
Snowboard Development Coach
Copper Mountain, CO



Gregory Dixon
Telemark Team Coach
Mt. Bachelor, OR

ADAPTIVE TEAM



Christina Bruno
Steamboat, CO



Mike Ma
Mount Snow, VT

ALPINE TEAM



Jonathan Ballou
Aspen Snowmass, CO



Robin Barnes
Heavenly Lake Tahoe, CA



Ryan Christofferson
Northstar Lake Tahoe, CA



Dustin Dyar
Crested Butte, CO



Bart Flynn
Jackson Hole, WY



George Flynn
Jackson Hole, WY



Joshua Fogg
Aspen Snowmass, CO



Mike Hafer
Vail, CO

ALPINE TEAM



Stephen Helfenbein
Deer Valley, UT



Kevin Jordan
Aspen Snowmass, CO



Brenna Kelleher
Big Sky, MT



Zoe Mavis
Big Sky, MT



Ben Potts
Breckenridge
& Woodward Copper, CO



Ann Schorling
Jackson Hole, WY



Brian Smith
Gore Mountain, NY
& Aspen Snowmass, CO



Troy Walsh
Sunday River, ME

CROSS COUNTRY TEAM



Tulie Budiselich
Methow Valley, WA



Zeke Fashingbauer
Minocqua Winter Park, WI



Keith Rodney
Mount Snow, VT



Jim Shaw
Winter Park
& Aspen Snowmass, CO

TELEMARK TEAM

SNOWBOARD TEAM



Amy Gan Bailey
Stratton Mountain, VT



Brian Donovan
Stratton Mountain, VT



Chuck Hewitt
Vail & Beaver Creek, CO



Matt Larson
Big Sky, MT



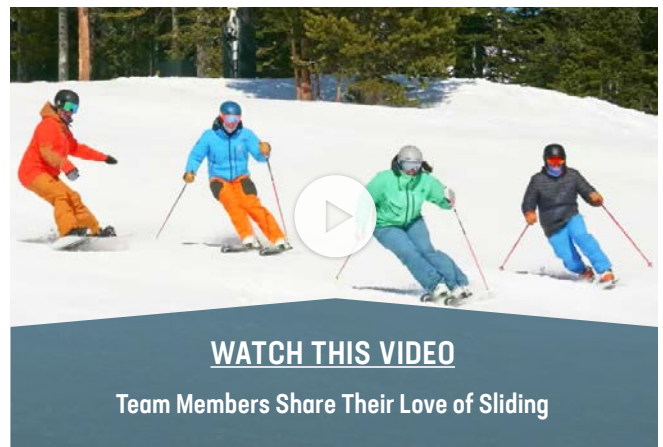
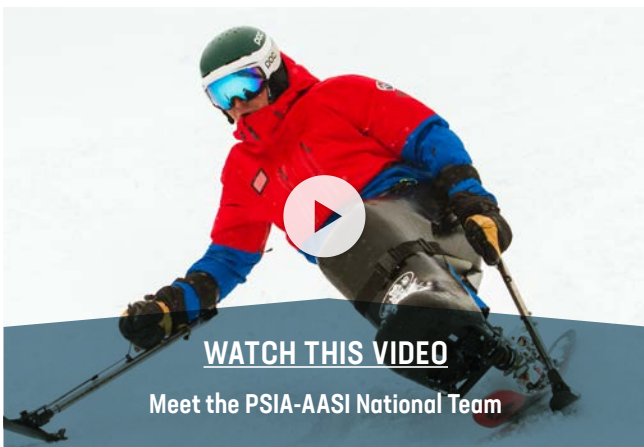
Chris Rogers
Vail, CO



Lyndsey Stevens
Vail, CO



Stephanie Wilkerson
Mammoth Mountain, CA

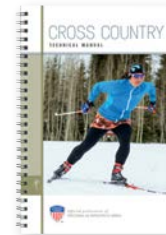
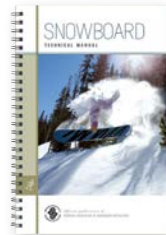


FREE ACCESS TO DIGITAL RESOURCES



From March 26 to April 30, 2023, all Interski 2023 participants receive free digital access to PSIA-AASI publications. Take these steps:

1. Click this link for [Manuals/Handbooks](#) and this link for [32 Degrees](#) magazine.
2. Click on the cover image of the publication you wish to view.
3. Enter: Username: **interski2023@thesnowpros.org** – Password: **Interski2023!**



E-LEARNING COURSES

We also invite you to check out our free e-learning courses! To get started, [click here](#) and then the “Create Free Account” button.

- Course for New Instructors
- Delivering the Beginner Experience - Alpine
- Delivering the Beginner Experience - Cross Country
- Delivering the Beginner Experience - Snowboard
- Introduction to Working with Children
- Mountain Safety Awareness
- Uphill Travel



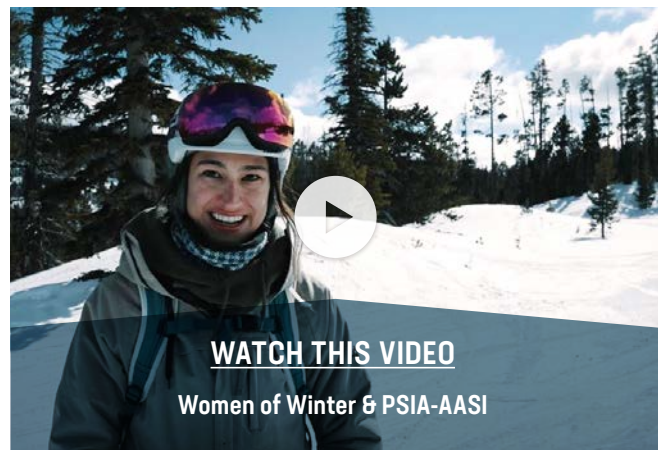
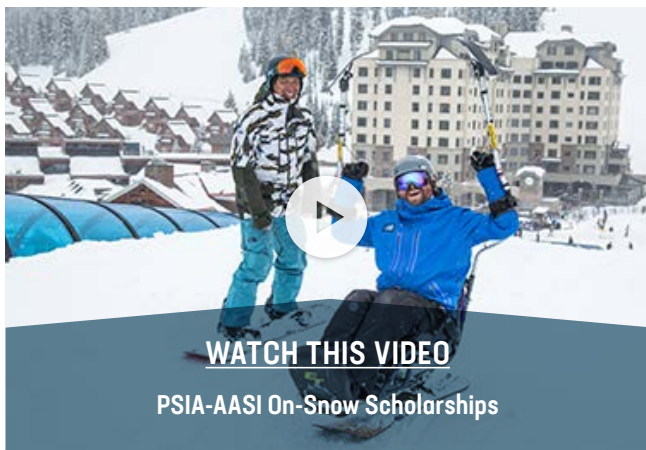
RECORDED ‘TEA TALKS’ WEBINARS

In these free monthly interactive webinars (Zoom-meeting style), PSIA-AASI education leader Stacey Gerrish interviews a wide range of instructors and other snowsports industry leaders. [Click here](#) to create a non-member account and check ‘em out!

CREATING MORE OPPORTUNITIES IN SNOWSPORTS

PSIA-AASI is committed welcoming more people to snowsports and snowsports instruction. For example, to promote involvement and professional development, we offer the following programs to help offset the cost of attending training events:

- Adaptive Education Track Scholarship
- Certification or Specialist Education Scholarship
- Nancy Oakes Hall Women's Scholarship
- Women of Winter Scholarship
- Small Snowsports School Scholarship
- Veteran Workforce and Education Track Scholarship



In addition, PSIA-AASI conducted research to examine **women's experiences** and developed annual Women's Summit events - held virtually and on-snow - to expand professional development and networking opportunities for women in the snowsports industry. [Click here](#) for this year's Women's Virtual Summit keynote address by Nadine Dubina, who trains commissioned officers at the United States Military Academy at West Point and is a former associate director of coach development for the U.S. Olympic and Paralympic Committee.

JOIN US

Like what you see? Become a member of PSIA-AASI!
[Click here](#) for more information.



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